

Emad Magdy Web Developer

emadmagdy102@gmail.com | 01202092382 | Alexandria, Miami | <https://www.linkedin.com/in/3mad-magdy>
<https://github.com/EmadMagdy10> | <https://portfolio-ten-mu-92.vercel.app/> | Egyptian | Army Service (Completed)

Profile

Laravel Web Developer experienced in building and optimizing scalable systems including **CRM, ERP**, and user-driven platforms. Strong in performance optimization, database query reduction, and clean architecture.

Education

Bachelor of Science in Computer Science, 2017 – 2021
Arab Academy for Science, Technology and Maritime Transport Alexandria, Egypt

Skills

Languages & Frameworks: PHP, Laravel, JavaScript, AlpineJs | **Tools:** Postman, Git | **Database:** MySQL

Experience

Be In Track, Laravel developer  12/2024 – present
Contributed to the development and maintenance of multiple SaaS-based applications. Kuwait, (remotely)

Proleadrs, Laravel Developer 09/2025 – 04/2026
Alexandria, (on-site)

- Worked on a large-scale **CRM & ERP system**.
- Optimized database performance by **reducing complex and redundant queries**, significantly improving system response time and scalability.
- Refactored existing codebase to improve maintainability, readability.
- Implemented new features across CRM and ERP modules to support business operations and reporting needs.

Advanced Professionals, Network Engineer  05/2024 – 06/2024
gaining hands-on experience in networking, routers, switches, and configurations. Dubai, (on-site)

Projects

Dynamic QR Code System, Proleadrs

- Developed a **dynamic QR code system** that allows users to generate and manage QR codes for multiple use cases, including **URLs, Wi-Fi credentials, locations, restaurant menus, forms, and dynamic landing pages**.
- Implemented **dynamic QR functionality**, enabling users to update linked content without regenerating or reprinting the QR code.
- Built **customizable landing pages** with **multi-link support**, suitable for personal profiles, business pages, and marketing use cases.
- Designed a user-friendly interface for creating, editing, and managing QR codes with a flexible, analytics-ready structure.
- Performed **full system refactoring and architectural improvements**, enhancing performance, scalability, and code maintainability.
- Optimized database queries and backend workflows to ensure fast response times and reliable performance under high usage.

Restaurant Chatbot Platform (SaaS), Be In Track

- Developed a SaaS-based restaurant chatbot system using Laravel.
- Integrated with ChatGPT API to enable users to inquire about menu items.
- Included Hesabe payment gateway for seamless ordering and secure payment.
- Built role-based dashboards for Waiter, Admin, Super Admin, and User, providing tailored access and management features.

Limousine Management System (SaaS API), Be In Track

- Developed a RESTful API using Laravel for a limousine reservation service.
- Designed for mobile app integration, including company management, driver allocation, and trip booking.

Digital Business Card System, Be In Track

- Created a system that generates unique **QR codes** for each employee, linking to their personal profile.
- Users can scan the code to view and save contact details directly to their phone